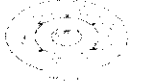




పట్టణ పేదరిక నిర్మూలన సంస్థ

MISSION FOR ELIMINATION OF OVERTOWN IN MUNICIPAL AREAS
Department of Municipal Administration, GOAP



From
P. Chinna Thataiah
Mission Director
Guntur, A.P.

To
All The Project Directors,
The Project Director,
G.V.M.C.
The Project Office,
V.M.C.

Roc. No: 11022(35)/2/2018-G(LH) Date: 8 .07.2019

Sir,

Sub: Empanelment of Technically Qualified NGOs /Society/ Trust/ firms/ agencies/ organizations competent to establish MEPMA MARTs for SHG products marketing in all Municipal Corporations in the State of Andhra Pradesh

Ref : 1. Lr.No 11022 (35)/2/2018-C1(LH dated 6/7/2018.
2. Lr. No 11022 (35)/2/2018-C1(LH), Dated 05.09.2018
3. Lr. No: APPC/ED/MEPMA MARTS/IMS/18-19, dt: 15.03.2019
@@@@@

The Mission Director, APMEPMA has empanelled NGOs/Individuals for promotion of Branding for SHG products in all ULBs. Support the following enlisted NGO/Individuals are selected by MEPMA.

S.NO	Name of the Individual	Activities	Cell no
1	APPC	Promotion of Branding for SHG products	9030575657

Hence, all the Project Directors in the State are requested to extended their cooperation to APPC for promotion of Branding for SHG products in all ULBs. mobilize the all eligible SHG entrepreneurs through SLFs/TLFs, and to extend all possible support to above organization. District wise field visit Dates sheet is enclosed.

For Mission Director
MEPMA

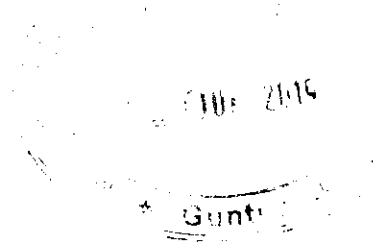
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EastFx Media Communication (I) Pvt. Ltd.

903, Avani Block, Green Grace, Kajaguda, Gachibowli, Hyderabad - 500 008
mail@eastfx.tv | www.eastfx.tv | fb.com/eastfx | Tel: +91 40 2355 41 45
India | USA | Malaysia | Singapore | Dubai | Sri Lanka

Date : 02-07-2019

To
The Executive Director,
Andhra Pradesh Productivity Council,
Productivity House,
Banjara Hills,
Hyderabad.



Sub : Schedule for Branding

Dear Sir,

Below is the tentatively proposed schedule for branding workshops in districts. We propose to do the first workshop in the Headquarters on 11th July. Based on the experience we will develop our templates further and start the remaining districts from 22nd. We will finalise the schedule once we receive your feedback from the same.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			July	11 - Guntur	12	13
14	15	16	17	18	19	20
21	22 - Anantapur	23 - Kurnool	24	25	26	27
28	29 - Srikakulam	30 - Vizianagar	31 - Morn: Visakhapatnam Dist Noon: Visakhapatnam City	01 - East Godavari	02 - West Godavari	03 - Morn : Krishna Noon : Vijayawada City
04 - Prakasam	05 - Nellore	06- Chittoor	07- Kadapa			

20/03/19



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903, Avani Block, Green Grace, Kajaguda, Gachibowli, Hyderabad - 500 008
mail@eastfx.tv | www.eastfx.tv | fb.com/eastfx | Tel: +91 40 2355 41 45
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Event Flow

30 Mins - Inauguration by APMEPMA Managing Director

30 Mins - Session on importance of Branding & the various elements of branding

30 Mins - Session on Branding support being provided by AP MEPMA and how to use the templates being provided by APMEPMA

30 Mins - Question & Answers

30 Mins - Session on Statutory Requirements, Permissions, Licence, Registration, GST

30 Mins - Question & Answers

Thanking You Sir

Premchand T

Media Consultant

END

