

From:  
Sri.G.Srkr Vijay Kumar., IAS,  
Mission Director, MEPMA  
Guntur.

To:  
All the Project Directors,  
The Project Director, GVMC,  
The Project Officer, VMC.

**Lr.Roc.No. 396/LH Work Shops/C-2014,dated: 20.09.2019**

Sir,

**Sub:** Conduct Entrepreneurship Awareness Program for Promoting MSME (Micro Small & Medium Enterprise) units in urban Areas –Instructions intimation regarding.

**Ref:** AWWP Action Plan 2019-20.

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In the reference 1<sup>st</sup> cited, MEPMA has proposed to conduct "Entrepreneurship Awareness Camps" at district level as per AWWP(Annual Works and Finance Plan) to urban entrepreneurs among SHG women on promoting Micro & small enterprises through MSMEs at urban areas, to enable the urban poor particularly the poorest of the poor to come out of Poverty and vulnerability in a sustainable manner and improve their quality of life in urban areas to generate the highest employment.

Hence all the project directors are instructed to Conduct coordination meeting on Entrepreneurship Awareness Programs for promoting MSME units in convergence mode with GM-DIC, MSME representative, AD-KVIB, Lead District Manager (LDM), ED-BC Corporation, ED-SC Corporation, ED-Minority Corporation, AGM-NABARD, Bank Managers and Successful entrepreneurs to discuss on Creating awareness on financial institutes (Banks), central Government & state Government subsidy schemes, Approvals, licenses, subsidies availability, Project identification & selection, online application procedure etc, by 15<sup>th</sup> October 2019, under intimation to this office for successful implementation of grounding of MSME units.

Yours faithfully,

  
**Mission Director, MEPMA**

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