

MISSION FOR ELIMINATION OF POVERTY IN MUNICIPAL AREAS(MEPMA)

Municipal Administration & Urban Development, AP

Sahasra Building, 2nd Floor, Gorantla, Guntur - 522 034.

From

Sri G.S. Naveen Kumar, IAS,

Mission Director

MEPMA-AP, GUNTUR.

To

All the Project Directors

MEPMA in the State &

Project Director, GVMC

Project officer, VMC.

Rc.No.14021(31)/15/2019/MEPMA/AP/E1 Dated: .03.2020.

Sub: MEPMA AP, Guntur - Women Empowerment - organizing International Women's Day (IWD) 2020- Reg.

Ref: L.No.-5186/A2/2018-III Dt: 29.02.2020 of the Principal Secretary, WD&CW Dept., Government of Andhra Pradesh.

MEPMA is planning to organize International Women's Day (IWD) 2020 on March 8th 2020 to empower women economically, technically, socially and healthy in urban areas. The theme of the program is "*An equal world is an enabled world*". In this regard the following activities are to be implemented in all the TLFs with SHG members in coordination with Ward Secretariats and Municipal Commissioners.

- Meetings SHGs, SLFs and TLFs to take a pledge on Gender equality, Beti Bachao-Beti Padao and prohibition of liquor etc.
- A special meeting of Shehri Sahabagita Munch may also organize in all SLFs.
- SHGs may undertake awareness rallies on the occasion with appropriate play-cards. (Government of Andhra Pradesh prestigious program DISHA Act may be created awareness.)
- Round table consultations on women empowerment in urban areas may be organized in ULBs. The event(s) may also witness participation of some local beneficiaries who can share their life transforming experiences.
- Signature campaign may be organized at the ULB level.
- In addition to the activities indicated above, districts can take up any other innovative activities directed by District Collector related to theme.
- All the activities should be well publicized using various media including local newspapers and digital platforms like social media.

- The detailed report on the activities undertaken on 8th March 2020 by the TLFs in ULBs may be shared with the Mission Director MEPMA by 10th March 2020.

In view of the above, all the Project Directors of DPMU & GVMC, Project Officer, VMC are hereby directed to implement the above said activities in all ULBs and permit to utilize Rs.5,000/- for ULBs and Rs.10,000/- for Corporations from CBT funds in AWWP for implement the said activities.

Amulya
Mission Director
02/3/2020

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