

# MISSION FOR ELIMINATION OF POVERTY IN MUNICIPAL AREAS(MEPMA)

Municipal Administration & Urban Development, AP

Sahasra Building, 2nd Floor, Gorantla, Guntur - 522 034.

O/o **Mission Director,**

**MEPMA HO, Gorantla, Guntur, A.P.**

**Circular.No15183/ YSR Sunna Vaddi/D2/2019-20, Dated: 14-04-2021**

**Sub:** MEPMA, AP - Sanction of YSR Sunna Vaddi - Hon'ble CM Sir message to SHG members - Printing and distribution of letters to SHG women members on 23<sup>rd</sup> April 2021- Communicated - Reg.

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The Govt of Andhra Pradesh has decided to launch of 2<sup>nd</sup> year YSR Sunna Vaddi programme on 23<sup>rd</sup> April 2021. As it is a huge financial support to Self Help Groups, all women members of the Group shall be informed through a letter addressed by the Hon'ble Chief Minister of the Andhra Pradesh to create awareness on financial literacy to all SHG women members.

The printable format of the said letter is hereby forwarded to you for variable printing at District level.

### **Specifications are given below for placing work orders:**

1. Multicolour printing on **A4 size** and **80 GSM Maplitho** paper (**Double side printing with variable data**)
2. Download SHG/Member wise variable data in PDF format provided by the service provider M/s. TCS for printing of SHG/Member wise variable data on the letter through laser jet printer.
3. Ensure distribution of this letter to all eligible SHG members through RPs.
4. Cost of printing including variable data shall not exceed @ 1.00 Rupee per letter including GST and transportation. **The expenditure may be met from IEC-3-35-289 head in AWFP.**

All the Project Directors are instructed to take necessary action for proper printing and distribution of letters to all municipalities and ensure obtaining acknowledgement from all the SHG members. Acknowledgement shall be kept in the DPMUs of MEPMA.

  
**MISSION DIRECTOR**

**MEPMA, AP.**

To,

All the Project Directors including GVMC & PO,VMC.



<b>Urban Sunna Vaddi Members Count</b>		
<b>S.No</b>	<b>District Name</b>	<b>Members Count (Quantity)</b>
1	Ananthapur	158790
2	Chittoor	145367
3	Dr.YSR Kadapa	135046
4	East Godavari	180189
5	Guntur	214530
6	GVMC	286140
7	Krishna	91277
8	Kurnool	181419
9	Prakasam	92976
10	SPSR Nellore	119558
11	Srikakulam	59859
12	Visakhapatnam	20908
13	Vizianagaram	86028
14	VMC	115140
15	West Godavari	102830
<b>Total</b>		<b>1990057</b>